

AGN. NO.\_\_\_\_)

MOTION BY SUPERVISOR ZEV YAROSLAVSKY

July 31, 2012

The County of Los Angeles will sponsor its 34th Charitable Giving Campaign (CGC), a voluntary, employee-led fundraising drive to help those in need. “Your Gift Will Make a Difference” is the theme of the 2012 campaign.

County employees have generously supported the annual campaign, demonstrating their commitment to lending a helping hand to children and families and those in need.

Donations are made voluntarily through payroll deduction to one of five, Board-approved Fund Distribution Agencies (FDAs)—United Way of Greater Los Angeles, Brotherhood Crusade, Asian Pacific Community Fund, EarthShare California and the United Latino Fund.

Charitable Giving Department coordinators will spearhead several fundraisers such as sporting events and entertainment venues. Department coordinators also will offer discount tickets to the Los Angeles County Fair.

The annual training workshop for Department coordinators will be held on August

MOTION

MOLINA \_\_\_\_\_

RIDLEY-THOMAS \_\_\_\_\_

KNABE \_\_\_\_\_

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YAROSLAVSKY \_\_\_\_\_

15, 2012, and the Executive Kickoff breakfast will take place September 11, 2012 at the Music Center.

Last year, County employees contributed more than \$ 1.0 million dollars to the Charitable Giving Campaign. These funds provided health and human services to low-income individuals throughout the County of Los Angeles.

“Your Gift Will Make a Difference” is more than a theme for County employees. It links two strategic goals. GOAL 1: It maximizes the effectiveness of operations to support efficient public services; and, GOAL 2: it maximizes opportunities to improve community outcomes and leverage resources through the continuous integration of health, community, and public safety services.

The payroll deduction campaign begins August 1 and continues through December 15, 2012.

**I, THEREFORE, MOVE** that the Board of Supervisors take the following actions:

1. Approve “Your Gift Will Make a Difference” as the 2012 theme of the County’s Charitable Giving Campaign; and
2. Encourage all County employees to support the voluntary effort by signing up for payroll deduction or increasing their monthly contribution; and
3. Authorize departmental fundraising activities and other special events in support of the annual Charitable Giving Campaign; and
4. Request that Department Heads and their designated representatives oversee at their sites all fundraising sales, including reviewing and collecting daily receipts to ensure compliance with County Charitable Giving Campaign standards; and

5. Wave countywide fees for setup and other support by Internal Services Department for fundraising activities in support of the 2012 Charitable Giving Campaign excluding the cost of liability insurance;
6. Waive parking fees in the amount of \$900 ( excluding the cost of liability insurance) at the Music Center on August 15, 2012 for department coordinators to attend the annual training workshop; and
7. Waive parking fees in the estimated amount of \$1000 (excluding the cost of liability insurance) at the Music Center on Tuesday, September 11, 2012 for persons attending the annual kickoff breakfast for the campaign.

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